SOOTHE / CONTINUING EDUCATION

Massage Practice Intensive

Private training and personalized mentorship at your massage practice

8 CE hours	$995	Alicia Bogard, LMT
LIVE INSTRUCTION	TUITION	YOUR INSTRUCTOR

A full day focused on your practice

Where do you feel stuck? We'll start with what's working and what you want to improve. You'll get direct feedback in your own space and leave with a practical action plan for what to tackle first.

Hands-on skills

Refine advanced neck and shoulder techniques with guided practice. Bring a specific skill or treatment challenge you'd like help with.

Website & marketing

Review your website together, from how you describe your work to how easily clients can find and book the right service.

Pricing & services

Look at your rates and service menu in the context of the clients you serve and the practice you want to build.

Room setup & workflow

Use your own table, equipment, and space to explore changes that make sessions flow more smoothly and help you work comfortably.

FOR LICENSED MASSAGE THERAPISTS IN SOLO PRACTICE

Course & booking details

Private, in-person instruction at your practice

NCBTMB APPROVED / COURSE CE4029015

Massage Practice Intensive: Advanced Neck & Shoulder Techniques, Therapeutic Skill Refinement & Personalized Mentorship

The clinical portion covers neck and shoulder anatomy, assessment and contraindications, targeted soft tissue and myofascial techniques, and how to adapt pressure, positioning, and treatment sequencing to the client.

Tuition & travel

Private instruction	$995 for eight hours of live instruction and 8 CE hours.
Within 50 driving miles	Travel is included from Marion, Iowa.
Beyond 50 driving miles	$0.70 per additional mile each way.
Over three hours one way	$200 overnight fee in addition to mileage.

Cancellation & rescheduling

Tuition is nonrefundable once paid. You may reschedule once with at least 14 days' notice, subject to availability, for a date within six months of your original booking. With less notice or for a no-show, tuition is forfeited.

Prepaid travel fees are refunded less any nonrecoverable travel costs already incurred. If Alicia cancels, you may choose a new date or a full refund, including prepaid travel fees.

Request a date

Call or text 319-535-3137 with your practice location, preferred dates, and what you'd like help with. Alicia will confirm availability and your itemized total before you pay. Payment reserves your date.