ADVANCED HANDS-ON PROFESSIONAL EDUCATION

Head, Neck & Scalp Therapeutic Techniques

for Massage Professionals

A thoughtful, skill-centered exploration of the techniques, treatment decisions and body mechanics behind exceptional head, neck and scalp work.

8 NCBTMB-APPROVED CE HOURS

THE COURSE

The head, neck and scalp invite a level of clinical attention that can be easy to overlook in a conventional massage session. Sensitive structures, interconnected muscles and varied client responses make precision, pacing and informed technique essential.

In this immersive eight-hour course, massage professionals deepen their understanding of these regions while refining the practical skills used to provide focused, individualized therapeutic care. Demonstration and guided application emphasize the quality of contact, thoughtful sequencing and the ability to adapt each treatment to the person on the table.

BUILT FOR REAL-WORLD PRACTICE

This education is designed to translate into daily clinical work - whether you are enhancing a full-body massage or developing a more specialized head, neck and scalp experience. The emphasis is on informed decision-making, purposeful technique and confidence at the table.

AREAS OF STUDY

Precision. Adaptability. Ease.

A practical framework for expanding technical depth and refining treatment delivery.

01 **Anatomy & treatment considerations**

Review relevant anatomy, common patterns of tension, contraindications, client communication and sound choices for pressure and positioning.

02 **Therapeutic neck techniques**

Explore efficient approaches to the cervical region and surrounding musculature, with attention to hand placement, direction of pressure and client comfort.

03 **Scalp & head treatment**

Develop a varied approach to scalp and head work through tactile assessment, rhythm, pacing and thoughtful selection of techniques.

04 **Face, jaw & related structures**

Consider how adjacent areas contribute to the overall experience and practice appropriately adapted techniques within professional scope.

05 **Body mechanics & treatment flow**

Use stance, body weight, leverage and fluid transitions to create effective contact while limiting unnecessary strain on the practitioner.

06 **Integration & hands-on refinement**

Practice sequencing, individualized adaptation and professional application with instructor demonstration and feedback.

THE TAKEAWAY

Leave with a richer repertoire of techniques, sharper awareness of client response and practical ways to make your head, neck and scalp work more intentional, responsive and sustainable.

YOUR INSTRUCTOR

Alicia Bogard, LMT

Massage therapist, practice owner and continuing education instructor bringing years of direct client care, continued study and practical teaching experience.